

MacroPlan Dimasi

Property, economics and strategic planning



Understanding today. Anticipating tomorrow.



Dependable service, innovative ideas

MacroPlan Dimasi's clients include private developers, corporate entities, governments and councils in the arenas of economic research, land use optimisation and strategic and financial advice.

MacroPlan Dimasi provides a range of property related services critical to the formulation of successful development projects:

- Social and economic impact studies
- Community infrastructure assessments
- Town centre opportunity facilitation
- Employment land needs
- Retail and commercial assessments
- Infrastructure funding and developer contributions.

Our property analysis and insight is supported by state-of-the-art data information and statistical applications.

At MacroPlan Dimasi we:

- Identify
- Quantify
- Visualise
- Assess, and
- Create innovative property solutions.

MacroPlan Dimasi works in all property sectors – residential, retirement and aged care, commercial, retail, industrial, tourism and entertainment, as well as in areas of community and social infrastructure development.

MacroPlan Dimasi has offices through Australia. Our property knowledge is underpinned by national and international case experience. Our work covers urban, regional and rural Australia and increasingly involves Australia's integration with South East Asia and beyond.

Facts and foresight = project optimisation

Each challenge requires a customised assembly of services to minimise project risk and to maximise the utility of the end product. MacroPlan Dimasi's range of services cover any contingency or need:

Project Identification and Cost Analysis

- Property economics forecasting
- Demographic and catchment analysis
- Futures and strategy development
- Market demand and supply assessments

Project Sizing and Feasibility

- Economic analysis and market research
- Cost benefit analysis
- Triple bottom line assessments

Project Optimisation

- Discounted cash flow analysis inputs
- Business case reviews
- Site and portfolio analysis

Project Approval and Project Management

- Structure plans
- Expert witness and court evidence
- Planning and rezoning
- Strategic policy and direction



Why MacroPlan Dimasi?

Not your everyday property economists

Property is simple, right? Wrong. Understanding the potential returns of a property project is a complex proposition. It takes a special kind of economist to juggle the requirements of property projects. MacroPlan Dimasi exists to make property simple for you.

Today's property economist needs to marry an understanding of macro-economic forces (political, economic, social and technological changes) with micro-economic variables like geographic and industrial characteristics, demographics, labour market shifts, resource demand and commercial realities.

With over 25 years of project experience across Australia, and an average of 450 projects per year, MacroPlan Dimasi can dissect and demystify complex property projects.



A network of offices.
A network of knowledge.



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